



Seashore  
Family Services of NJ

## ANNUAL REPORT 2008 - 2009

SFSNJ has served Ocean County residents for the last 37 years. We have provided substance abuse counseling services to 17% of the Ocean County population that have received services in FY 2008-09 and 20 additional client residents in Monmouth County. We continue diversifying our referral sources enabling the agency to continue increasing the client population.

During 2008-2009, we served 866 unduplicated clients in our substance abuse program, 96 clients and families in our family services program and 23 families in our transitional housing services. Our staff provides a large spectrum of counseling services including individual, group, marital and family counseling.

Our programs include counseling for compulsive gambling, co-occurring disorders, family services, intoxicated drivers and other substance abuse services.

The 2008-2009 accomplishments include:

- Renovation of the Toms River facility began. This will result in an increase in treatment capacity.
- Service volume increased 3% in comparison with FY 2007-2008
- Publication of quarterly newsletter about counseling issues
- National outcomes measure above State average in our Traditional Outpatient Services.
- Decreased number of days from contact to admission.
- Increased number of group sessions offered to our clients.

We continue servicing our community thru our multiple counseling components: these are:

**Family Counseling Program:** These services include marital, individual and family counseling.

We are able to provide services to children and adolescents also concerning their family issues. Some of the issues that

we are managing through this program are marital conflicts, domestic abuse, mental illness, custody issues, depression, anxiety and trauma counseling. This program also provides services to employers as an employer assistance program.

We also provide services to clients who are insured and a sliding fee scale is available for those who do not have insurance.

**Substance Abuse Program:** All clients received an individual evaluation to determine their particular needs to address their addiction.

The treatment consists of a combination of group and individual counseling services. The treatment follows strict regulations under the New Jersey Department of Human Services, Division of Addiction Services. We have specialized programs for adolescents, pregnant women and women with dependent children, intoxicated drivers, Work First New Jersey, and Drug Court.

This program exceeded in the National Outcomes Measure results during 2008.

**Transitional Housing Program:** These services continue to alleviate homelessness in women and children. The families are assisted to be employed, care for a home, educate children and gain independent living skills.

### **Our Plans:**

Our strategic goal continues to be to maximize the accessibility of treatment to clients that qualify for services. This continues to be our primary goal in our admission process.

Our services are under an ongoing revision with the purpose to provide individualized counseling services to our clients. Our staff is developing services based on best practice standards in the field of counseling, addiction and special populations. This shall result in an increased satisfaction and improvement of our clients' outcomes in treatment.





Seashore  
Family Services of NJ

**Financial Information**  
**(Audited Statement)**  
**FY 2008 - 2009**

**Revenue:**

Grants:	\$1,573,214
Rental Subsidy	\$ 117,166
Clients Fees	\$ 209,828
Donations	\$ 219
Investment Income	\$ 22,496
Total Donations and Revenue	\$1,922,923

**Expenses:**

Program Services	\$1,690,906
Management and General	\$ 172,953
Fundraising	\$ 0
Total Expense	\$1,863,859

**Expense Breakdown:**

Program	91%
Management	9%
Fundraising	0 %

Our finances show that \$0.91 of every dollar goes to program services benefiting our community and our clients.

**2008 - 2009 Contributors**

SFSNJ received a modest amount of contributions from individuals and organizations during the last fiscal year. We are very grateful to our contributors for their support and their commitment to us. In this difficult financial environment they commit some of their resources to our mission and our programs.

**Individual Supporters:**

- Anonymous (thru private company matching programs)
- Anonymous (thru United Way)
- Roberto Flecha

**In Kind Supporters:**

- Brick Chamber of Commerce
- Ms. Linda Kuzminczuk / Crown Bank
- Mrs. Doris Cinquemane / Weichert Realtors-Point Pleasant Beach
- Mrs. Wanda Jones & Ocean County College employees
- Osbornville School, Brick, NJ (parents, children & staff)





Seashore  
Family Services of NJ

SFSNJ is also grateful to the Board of Directors and their employers, who sponsor these individuals to oversee the functioning of the organization and to lead our development. These are:

Albert Petroni	President	Prevention Director	ADACO
Diane Kozlowski	Vice-president Bank	Manager	PNC Bank
Phillip Lucas, Esq.	Treasurer	Lawyer	Private Practice
Michelle Eventoff	Secretary	Executive Director	Brick Chambers of Commerce
Marty Fletcher		CFO	Chef International
Charles Wehmeyer		Broker	Merrill Lynch
Kathleen Martin, RN		Dir. Family Svcs.	Ocean Medical Ctr.
Cathy Lindenbaum		President	Ocean Co. PTA
Richard Caldes		Principal	Brick Memorial HS
Susan McNamara		Principal	Lake Riviera MS
Mary A. Ceres		Public Member	Retired Educator
Maureen Zolkiewicz		Public Member	Retired Educator

Thank you for all your effort and support.

Roberto Flecha, MBA, LCADC, CCS  
Executive Director

